

TEKSERVİS TEKNİK VE TIBBİ ÜRÜNLERİ PAZARLAMA SAN. VE TİC. LTD. ŞTİ.

(Data Controller)

COOKIE POLICY

This cookie policy has been created to provide information about the use of cookies and the choices you can make regarding them as part of the privacy, personal data protection and processing policies.

On the website at <https://www.tekservis.com/> and the applications associated with it, which are operated by TEKSERVİS TEKNİK VE TIBBİ ÜRÜNLERİ PAZARLAMA SAN. VE TİC. LTD. ŞTİ. (hereinafter referred to as the “Company”), including but not limited to the other websites owned by the Company (hereinafter referred to as the “Site”), we may use cookies to personalize advertisements, provide social media features, analyze traffic, and understand how you use our websites.

While you are on the Sites, cookies and similar elements may be placed on your browser. You can continue to use the Site products without changing your cookie settings.

What is a cookie?

Cookies are simple text files placed on your browser by the websites you visit. They do not contain any personal information such as identity. Although cookies do not contain such personal information, session information and similar data may be stored anonymously to recognize you again and provide you with similar services.

What types of cookies do we use?

The Company uses two types of cookies: “session cookies” and “persistent cookies.” Session cookies are temporary cookies that are stored in your browser's memory while you are browsing the site, but are deleted when you close your browser. Persistent cookies are cookies that are limited to a specific date or period and are automatically deleted at the end of that date or period, or remain on your hard drive until you delete them.

What types of cookies do third parties use?

In addition to company cookies, third-party suppliers and advertising networks, social media platforms, and other business partners may place cookies on your browser for the purpose of providing you with better and more personalized services, including presentation of advertisements based on your previous visits to the Site and other websites. Information about these third parties and the cookies they use is provided below.

- Google Analytics

Persistent, session, and third-party cookies are used to track and report website traffic, enabling better analysis of the user experience. For more information: <http://www.google.com/policies/privacy/> To opt out of these cookies: <https://tools.google.com/dlpage/gaoptout>

- Doubleclick

Persistent, session, and third-party cookies are used to improve your online experience by analyzing the time you spend on the Internet and your habits, enabling advertisements to be displayed according to your interests. For more information: <http://www.google.com/policies/privacy/> To opt out of these cookies: <https://www.google.com/...tings/u/0/ads/authenticated>

- Facebook

Third-party cookies are used to enable you to share the Site and its permitted content and to access Facebook more easily. For more information: <https://www.facebook.com/policies/cookies/>

- Twitter

Third-party cookies are used to enable you to share the Site and its permitted content and to access Twitter more easily. For more information: <https://support.twitter.com/...icles/20170528?lang=tr>

- LinkedIn

Third-party cookies are used to enable you to share the Site and its permitted content and to access LinkedIn more easily. For more information: <https://www.linkedin.com/help/linkedin/suggested/5568/onbelleginizi-ve-cerezleri-temizleme?lang=tr>

- Other Advertising Platforms

Persistent, session, and third-party cookies are used to improve your online experience by analyzing the time you spend on the Internet and your habits, enabling that advertisements are displayed according to your interests. (The Company is not legally responsible for the reliability of the content you will access through the third-party links provided above.)

What are cookies used for?

Cookies are generally used to provide you with better and more personalized services and to help us improve the Site. They enable us to:

- recognize you after you log in to the Site
- target the right audience for advertisements so you see advertisements that are relevant to your interests

- personalize content and advertisements
- provide social media features
- analyze traffic on the platforms under the Site's domain name
- understand how you use the platforms under the Site's domain name

How can you manage or delete cookies?

You can manage cookies by adjusting your browser settings, if your browser allows it. This way, you can reject all cookies, be warned before a cookie is stored on your hard drive, accept cookies only from the websites you select, disable or delete cookies you have previously accepted.

If third parties on the platforms under the Site's domain name offer this option, you can opt out by visiting the relevant third party's website. However, the Company does not provide any guarantee in this regard.

If you reject cookies on the platforms under the Site's domain name, you may not be able to use some of the features and functions on the Site. If you access the Site from different browsers and/or devices, you should check that the cookie settings for each browser and device are in line with your preferences.

Our cookie policy may be updated in the future due to changes in legal requirements or new cookie practices. We therefore recommend that you review this policy at regular intervals.

COOKIES

| Cookie Type | Description | Cookie Control | | |
|----------------|--|------------------------|---------|---------|
| Session | Session cookies are used to maintain the continuity of the session. | Accept/reject settings | through | browser |
| Load Balancing | Load balancing cookies are used to reduce server load by distributing the load. | Accept/reject settings | through | browser |
| User Identity | User identity cookies are used to ensure that users can only view their own information. | Accept/reject settings | through | browser |
| Security | Security cookies are used for security checks. | Accept/reject settings | through | browser |

Preference Cookies

Preference cookies collect information about your preferences and enable us to remember your language or other local settings and personalize our Site for you.

| Cookie Type | Description | Cookie Control | | |
|-------------|---|------------------------|---------|---------|
| Language | They record the language selected by the user and offer options | Accept/reject settings | through | browser |

accordingly.

| | | | | |
|------------------------|---|------------------------|---------|---------|
| Location | They are used to determine the user's approximate address (city, district, postal code) using their latitude and longitude information, allowing the user to automatically select their country and view retailers and promotional days in that region. | Accept/reject settings | through | browser |
| Mobile | They are used to display the main website if the user visits the Site from a mobile device. | Accept/reject settings | through | browser |
| Source site | The source site is stored to better understand the user's preferences. | Accept/reject settings | through | browser |
| Last visit and action | They are used to provide users with updates on what has changed since their last visit to our Site and to better understand their preferences. | Accept/reject settings | through | browser |
| Recently viewed videos | The viewing dates and titles of recently viewed videos are recorded to better understand user preferences. | Accept/reject settings | through | browser |
| Data | Some content is stored locally to enhance user experience, speed up access, and provide important user features such as favorites. | Accept/reject settings | through | browser |
| Page History | Page history cookies are used to track which sites users visit in what order. If a user encounters an error when visiting the Site, the cookie information is logged for reporting and resolving the error. | Accept/reject settings | through | browser |

Social Media Extension Tracking Cookies

They are used to track individuals who are members of social media networks, as well as those who are not, for the purposes of market analysis and product development.

| Cookie Type | Description | Cookie Control | | |
|-------------|--|------------------------|---------|---------|
| Facebook | They enable the tracking of Facebook members (or non-members) for the purposes of market analysis and product development. | Accept/reject settings | through | browser |

Analytical Cookies

Analytical cookies collect information about your use of the Site and help us improve it. For example, they show which pages on the Site are visited most often, help record any difficulties experienced on the Site, and show whether our advertisements are effective. In this way, we understand the general trend rather than how an individual uses the Site.

| Cookie Type | Description | Cookie Control |
|------------------|---|---|
| Google Analytics | They enable the collection of all statistical data, thereby improving the presentation and use of the Site. Google enables us to better understand users by adding social statistics and interest-related data to these statistics. | https://tools.google.com/dlpage/gaoptout |
| Fabric | They collect all statistical data related to the operation of the Site, thereby improving the presentation and use of the Site. | Accept/reject through browser settings |

Marketing Cookies

They are used for marketing purposes.

| Cookie Type | Description | Cookie Control |
|--------------------|--|--|
| Advertisement | Delivery of behavioral and targeted advertising. | Accept/reject through browser settings |
| Market Analysis | Conducting market analysis | Accept/reject through browser settings |
| Campaign/promotion | Calculating the effectiveness of campaigns | Accept/reject through browser settings |
| Fraud Detection | Detecting click fraud | Accept/reject through browser settings |